**TECH & TRADE EXPO, SUMMIT & AWARDS** 











23rd & 24th January, 2025 | The Royal Orchid Sheraton Hotel





Sugar & Bioenergy Asia 2025 encompasses a Tech & Trade Expo,
Summit, and Awards ceremony, focusing on the latest advancements
and market trends in the sugar and bioenergy sectors. This event will
bring together industry leaders, technology manufacturers, experts,
and stakeholders to explore cutting-edge technologies, market
trends, and sustainable practices. The event features a Tech & Trade
Expo showcasing the latest products and solutions, a Summit with
insightful discussions and presentations, and an Awards ceremony
celebrating excellence and innovation. Join us to network, gain
valuable insights, and be a part of shaping the future of the sugar and
bioenergy industries. Set in the vibrant city of Bangkok, this premier
event will provide a dynamic platform for networking, knowledge
exchange, and business development.



# Event Highlights:

#### 1. Tech & Trade Expo:

- Explore cutting-edge technologies and solutions.
- Network with leading companies and service providers.
- Discover new products and innovations in the industry.

#### 2. Summit:

- Engage in insightful discussions and presentations by industry experts.
- Gain valuable knowledge on market trends, sustainability, and policy developments.
- Participate in interactive panels and workshops.

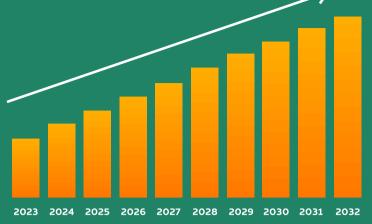
#### 3. Awards:

- Celebrate excellence and innovation within the industry.
- Recognize outstanding achievements and contributions of companies and individuals.
- Highlight best practices and success stories.



Global Sugar Outlook

The global sugar market size reached 192.1 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 219.2 Million Tons by 2032, exhibiting a growth rate (CAGR) of 1.4% during 2024-2032.



Market Overview and Production Projections

Asia is home to several major sugar-producing countries, including India, Thailand, China, and Pakistan. By 2025, the region's sugar production is expected to grow moderately, driven by technological advancements, government support, and expanding domestic demand.

- · India: As the world's largest sugar producer, India is projected to maintain its dominance with an annual production of around 35-36 million metric tons by 2025. Despite challenges such as climate variability and pricing issues, India's sugar industry will benefit from government subsidies and strong domestic consumption.
- Thailand: Thailand is expected to produce approximately 10-11 million metric tons of sugar annually by 2025, making it a key exporter in the region. The country will continue to focus on efficiency improvements and sustainability to maintain its competitive edge.
- China: China's sugar production is projected to stabilize at around 9-10 million metric tons by 2025, with a focus on increasing domestic production to reduce reliance on imports. However, China's demand will continue to outpace its production, making it a significant importer of sugar.
- Pakistan: Pakistan's sugar production is expected to reach 6-7 million metric tons by 2025, driven by government support and efforts to improve agricultural practices. However, the industry faces challenges related to water scarcity and energy costs.

Thailand's sugar production is expected to increase to 10.2 million metric tons (MMT) in the 2024-2025 season, a 16% increase from the 2023-2024 season. The report also projects that sugarcane production will rebound, sucrose yield will rise, and sugar exports will level off at 9 MMT, a 10% decrease from the 2023-2024 season. However, sugar consumption growth is likely to decelerate in both 2023-2024 and 2024-2025 due to Thailand's slow economic recovery and shrinking sugar demand from non-alcoholic beverage manufacturers.

# Global Bioenergy Market Outlook 2025

The global bioenergy market is expected to grow at a compound annual growth rate (CAGR) of approximately 6-8% between 2023 and 2025. The market, valued at around USD 320 billion in 2023, is projected to reach nearly USD 400-450 billion by 2025.

The global bioenergy market is set to experience significant growth and transformation by 2025, driven by the increasing demand for renewable energy, policy support for decarbonization, and technological advancements. As the world moves towards cleaner energy sources to combat climate change, bioenergy is emerging as a critical component of the global energy mix. This outlook provides a comprehensive analysis of the key trends, challenges, and opportunities shaping the bioenergy market through 2025.



# Sioenergy



Tech & Trade Expo, serves as a dynamic platform for industry leaders, innovators, policymakers, and professionals to explore the latest advancements, trends and opportunities in sugar production and bioenergy technologies industries across Asia and beyond. With a focus on innovation, sustainability, and trade, the expo features cutting-edge technology displays, insightful panel discussions and networking opportunities that foster collaboration and knowledge exchange. Attendees will gain valuable insights into the evolving landscape of sugar and bioenergy, addressing challenges and harnessing the potential for growth in these critical sectors.

# Why Exhibit at Sugar & Bioenergy Asia 2025: Tech & Trade Expo, Summit & Awards

Exhibiting at Sugar & Bioenergy Asia 2025: Tech & Trade Expo, Summit & Awards offers unparalleled opportunities for businesses to connect with key decision-makers and industry leaders in the sugar and bioenergy sectors. This comprehensive event allows exhibitors to showcase their latest products, technologies, and services to a highly targeted and engaged audience, generating high-quality leads and fostering new business opportunities. With enhanced brand visibility and recognition, exhibitors can position themselves as industry innovators and leaders, while gaining valuable insights into market trends and competitor strategies. Additionally, the event provides a platform for networking, collaboration, and influencing industry standards, making it an essential opportunity for companies looking to grow and succeed in the dynamic sugar and bioenergy markets.



- · Connect with key decision-makers, industry leaders, and potential clients from the sugar and bioenergy sectors.
- · Showcase your products and services to a highly relevant and engaged audience.
- Generate high-quality leads and build relationships with prospective customers and partners.
- · Identify new business opportunities and expand your market presence.
- Enhance your brand's visibility and reputation within the industry.
- · Gain recognition as an innovator and leader in the sugar and bioenergy fields.
- · Introduce new products, technologies, and services to the market.
- · Conduct live demonstrations and engage with attendees to showcase the benefits and features of your offerings.
- · Network with industry peers, experts, and influencers.
- · Explore potential collaborations, partnerships, and joint ventures.
- Stay informed about the latest trends, challenges, and opportunities in the sugar and bioenergy industries.
- · Learn from industry experts through summit sessions, panel discussions, and workshops.
- Position your company ahead of competitors by demonstrating your commitment to innovation and sustainability.
- · Gain insights into competitor offerings and market strategies.
- · Obtain valuable market data and feedback directly from industry professionals and potential customers.
- · Understand market needs and tailor your products and services accordingly.
- · Participate in discussions on policy developments, regulatory changes, and industry standards.
- · Contribute to shaping the future direction of the sugar and bioenergy sectors.
- Benefit from the synergy of a combined Tech & Trade Expo, Summit, and Awards event.
- Engage in a holistic experience that covers all aspects of the industry, from technological advancements to market trends and recognition of excellence.



#### **EXHIBITOR PROFILE**

- **Industry Leaders**
- **Technology Providers**
- **Sugar Industry Stakeholders**
- **Bioenergy Companies**
- Research and Development Institutes
- Sustainability and Environmental Solutions
- Financial and Investment Services
- **Government and Regulatory Bodies**

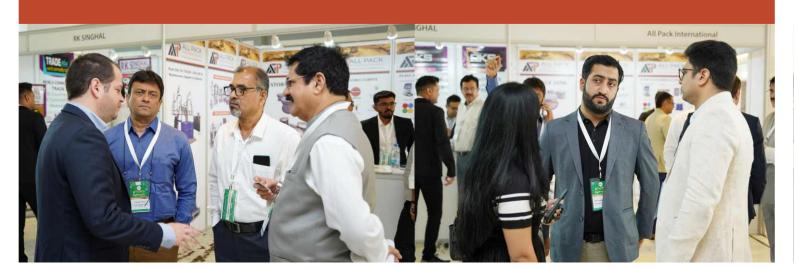


### Sugar & Bioenergy Asia 2025: Summit

Sugar & Bioenergy Asia 2025 Tech & Trade Expo, Summit & Awards, you position
yourself and your organization at the forefront of industry advancements,
fostering growth, innovation, and sustainability. This event is a must-attend for
anyone looking to stay ahead in the sugar and bioenergy industries, offering a
unique opportunity to connect with global experts and industry leaders in one
place. the Sugar & Bioenergy Asia 2025: Tech & Trade Expo brings together global
leaders, innovators, and industry stakeholders to explore the future of the sugar
and bioenergy sectors.

## Why Attend?

- · **Networking:** Connect with key players and decision-makers in the sugar and bioenergy sectors.
- **Knowledge Sharing:** Stay informed about the latest industry trends and developments.
- **Business Opportunities:** Discover new markets and opportunities for collaboration and growth.
- **Recognition:** Gain visibility and recognition for your contributions to the industry.
- **Learning and Development:** Enhance your skills and understanding of industry best practices.
- **Market Intelligence:** Understand the competitive landscape and identify emerging trends
- **Sustainability Focus:** Market Intelligence: Understand the competitive landscape and identify emerging trends



- The conference sessions will cover a wide array of topics:
- · Demand, Supply & Price Outlook
- The Future of Bioenergy: Emerging technologies and their impact on the global energy landscape.
- **Sustainable Sugar Production:** Best practices for reducing the environmental footprint of sugar manufacturing.
- **Policy and Regulation:** Navigating the evolving regulatory landscape in the Asia-Pacific region.
- · Investment Opportunities: Identifying high-growth markets and investment strategies in sugar and bioenergy.
- · Innovations in Ethanol Production: Advances in process efficiency and product diversification.
- · Climate Change and Bioenergy: The role of biofuels in mitigating climate change.







## **Participant Profile**

#### 1. Industry Professionals:

- · Sugar Millers and Manufacturers:
- · Traders & Brokers
- · Importers & Exporters
- · Ethanol and Bioenergy Producers:
- · Agribusiness Professionals:

#### 2. Technology Providers:

- · Process Automation and Control Systems Providers:
- · Renewable Energy Technology Companies:
- Environmental and Sustainability Consultants:
- 3. Government Officials and Policymakers:
- Energy and Agriculture Ministers:
- · Environmental Regulators:
- · Trade and Investment Authorities:
- 4. Investors and Financial Institutions:
- · Venture Capitalists and Private Equity Firms:
- · Development Banks and Financial Institutions:
- · Impact Investors:
- 5. Academics and Researchers:
- · University Professors and Researchers:
- · Research Institutions and Think Tanks:
- 6. Agricultural Professionals:
- · Farmers and Agricultural Cooperatives:
- · Supply Chain Managers:
- 7. Media and Press:
- · Industry Journalists and Editors:
- · Trade Publication Representatives:













## Sugar & Bioenergy Asia 2025 Awards

The Sugar & Bioenergy Asia 2025 Awards celebrate excellence and innovation within the sugar and bioenergy industries, recognizing outstanding achievements and contributions by companies and individuals. This prestigious awards ceremony honors pioneers who have demonstrated leadership, sustainability, and technological advancements, setting new benchmarks for the industry. Categories span a range of accomplishments, including breakthroughs in renewable energy, sustainable practices, and cutting-edge technologies. Winning an award not only provides significant recognition but also enhances the recipient's reputation and credibility within the industry. Join us as we acknowledge and celebrate the trailblazers shaping the future of sugar and bioenergy at the Sugar & Bioenergy Asia2025 Awards.

The categories of awards at the "Sugar & Bioenergy Asia 2025: Tech & Trade Expo, Summit & Awards" can be varied to recognize excellence and innovation across different facets of the industry. Here are some potential categories:

#### **Sugar Industry Awards**

- 1. Lifetime Achievement Award
- 2. Industry Leadership Award
- 3. Best Sugar Mill Award
- 4. Innovative Product of the Year
- 5. Sustainability Award
- 6. Best Research & Development Initiative
- 7. Outstanding Contribution to the Sugar Industry
- 8. Excellence in Operational Efficiency
- 9. Best Technology Provider

#### **Bioenergy Industry Awards**

- 1. Bioenergy Pioneer Award
- 2. Best Bioenergy Project
- 3. Innovation in Bioenergy Award
- 4. Sustainability in Bioenergy Award
- 5. Best Biofuel Producer
- 6. Excellence in Bioenergy Research
- 7. Outstanding Contribution to Bioenergy
- 8. Bioenergy Startup of the Year

#### **Trade & Export Awards**

- 1. Exporter of the Year
- 2. Best Trade Facilitation Award
- 3. Excellence in Export Compliance
- 4. Top Exporter in Sugar/Bioenergy

#### **Special Awards**

- 1. Young Innovator Award
- 2. Woman of the Year in Sugar/Bioenergy
- 3. Corporate Social Responsibility (CSR) Award
- 4. Best Digital Transformation Project
- 5. Safety Excellence Award

#### **Environmental & Sustainability Awards**

- 1. Best Environmental Practice
- 2. Sustainable Innovation Award
- 3. Green Energy Initiative

#### **Community & Workforce Awards**

- 1. Best Employer Award
- 2. Community Engagement Award
- 3. Workforce Development Award

These categories can be tailored to fit the specific goals and values of the conference, ensuring a comprehensive recognition of achievements in the sugar and bioenergy sectors.



## Why Partner?

# LET'S GROW TOGETHER



The whole setup of Sugar & Bioenergy Asia is focused on bringing the right people together to do business.

#### **LEAD GENERATION**

Establish new business alliances and generate new sales opportunities with the expansive and diverse congregation of creative and business professionals.

#### PARTNER NETWORKING EVENTS

As a partner, you will be invited to VIP events and get- togethers to mix and mingle with speakers, partners and influencers.

#### PERSONAL APPROACH

With roots in hospitality we make sure that our partners are taken care of pre-, during and post-conference by a dedicated campaign manager.

#### **BRAND RECOGNITION**

- Enhanced brand awareness and exposure.
- Exhibitor arena with some of the most innovative offerings on display

#### THOUGHT LEADERSHIP

We always look for ways to involve your speakers with our content program, which is redefined year after year.

#### PERSONAL APPROACH

Positioning of products and services to a filtered target group



## The pioneer in expanding the knowledge sphere for various industries

Tefla's has been one of India's distinctive players within the gambit of conferences, exhibitions and awards. Having catered to niche industry segments through an array of focused initiatives, Tefla's has played a pivotal role in expanding the knowledge sphere and networking landscape for the national as well as international industrial congregation.

With an array of focused services and specialized curations, Tefla's not only caters to the entire gambit of events, but has also conceptualized a blend of legacy event Ips.

Tefla's is the promoter of High Profile Industry focused Awards like Globoil India & Globoil International Awards, Sugar Summit Awards, Think CSR Awards, Think Leadership Awards, Organic Food International Awards, Alcobev Awards, G2F2 Awards (Global Grain Food & Feed), GEMINI Awards, IMMAGE Awards, India Fashion & Lifestyle Awards, Blockchain Awards, COBRA Awards (Counterfeiting & Brand Protection) & Commodity & Equity Outlook Awards (CEO Awards).



# Join Us in Bangkok

Be part of Sugar & Bioenergy Asia 2025 in Bangkok, where the future of the global sugar industry is shaped through collaboration, innovation, and strategic partnerships.

Register now to contribute to and benefit from this transformative event.

Register now and be a part of this transformative journey!

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